

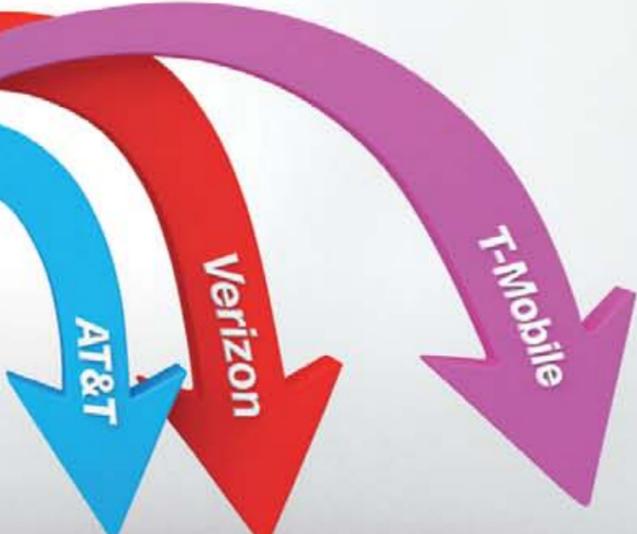
It seems everyone is saying they have the best unlimited plan. Here's the truth.

When it comes right down to it, our competitors have some crafty ways of limiting your phone experience after a measly 2GB of data usage. Once you hit that limit with T-Mobile, they slow down your data speed. AT&T and Verizon give you unlimited text and talk, but they charge you extra after you reach the same limit.

At Sprint, for only \$79.99/mo., we give you Unlimited data plus Unlimited text and calling to any mobile. All while on the Sprint network. Simply put, it's our Everything Data plan. Only from Sprint. May the best unlimited plan win.



Unlimited data.
No extra overage charges.
No slowing you down.



You get dinged with extra charges after you hit 2GB of data usage on your smartphone. Hello, high bills.

Your connection gets slowed down after 2GB of data usage. Bye-bye, high speeds.

\$79.99
per month

Unlimited data, text and calling to any mobile with an Everything Data plan
Get it all while on the Sprint network. Requires a two-year Agreement per line. Other monthly charges apply—see below.**

sprint.com/unlimited
800-SPRINT-1
(800) 777-4681
Or visit any Sprint Store.



Sprint is the #1 most improved company in customer satisfaction, across all industries, over the last 3 years.

Monthly charges exclude taxes, Sprint Surcharges (including USF charge of up to 14.4% [varies quarterly], Administrative Charge [up to \$1.99/line/mo.], Regulatory Charge [\$0.40/line/mo.] and state/local fees by area [approximately 5-20%]). Sprint Surcharges are not taxes or government-required charges and are subject to change. Details: sprint.com/taxesandfees. Claim information for AT&T, T-Mobile and Verizon is derived from publicly available information as of 6/7/11. Based on similarly priced options for Verizon and AT&T smartphones. AT&T and Verizon offer additional data options. Sprint offer may require up to a \$36 activation fee/line, credit approval and deposit. Up to a \$200 early termination fee/line applies. **Everything Data Plan: Offer ends 9/9/11. Includes 450 Anytime Minutes/month. **Additional Anytime Minutes:** Up to \$0.45/minute. Nights: Mon.–Thurs. 7pm–7am; Weekends: Fri. 7pm–Mon. 7am. Partial minutes are charged as full minutes. Includes a \$10 Premium Data add-on for smartphones. **Any Mobile, Anytime:** Applies when directly dialing/receiving standard voice calls between domestic wireless numbers as determined when the call is placed using independent third-party and Sprint databases. Standard roaming rates/restrictions apply. Only available with select Sprint plans and while on the Nationwide Sprint or Nextel National Networks (excludes calls to voicemail, 411 and other indirect methods). **Messaging:** Includes text, picture and video for domestic messages sent or received. International messages sent or received from the U.S. are \$0.20/message, from outside the U.S. \$0.50/message. SMS voice messages may incur an additional data charge of \$0.03/KB. **Data:** Premium content/downloads (games, ringtones, songs, certain channels, etc.) are additional charges. Texts to third parties to participate in promotions or other may result in additional charges. Sprint Radio includes access to select radio channels and song downloads (cost varies). Sprint TV includes select channels. For full Sprint TV lineup, visit sprintchannels.mobility.com. Content and channel lineup are subject to change. GPS reliability varies by environment. International services are not included. Email includes use of Sprint Mobile Email, Microsoft Direct Push technology via ActiveSync, VersaMail, IBM Lotus Notes Traveler or BlackBerry Internet Service (BIS). **Voice/Data Usage Limitation:** Sprint reserves the right, without notice, to deny, terminate, modify, disconnect or suspend service if off-network usage in a month exceeds (1) voice: 800 minutes or a majority of minutes; or (2) data: 300 megabytes or a majority of kilobytes. Prohibited network use rules apply. As advertised and notwithstanding those restrictions, engaging in such uses will not result in throttling (limiting data throughput speeds) for customers on unlimited data—included plans for phones, but could result in other adverse action. See in-store materials or sprint.com/termsandconditions for specific prohibited uses. **Other Terms:** Coverage is not available everywhere. The Nationwide Sprint Network reaches over 278 million people. The Sprint 4G Network reaches over 70 markets and counting, on select devices. The Sprint 3G Network reaches over 274 million people. See sprint.com for details. Offers and service plan features are not available in all markets/retail locations or for all phones/networks. Pricing, offer terms, fees and features may vary for existing customers. Other restrictions apply. See store or sprint.com for details. ©2011 Sprint. All rights reserved. Sprint and the logo are trademarks of Sprint. Other marks are the property of their respective owners. Focus on driving