

Marni Walden  
Chief Marketing Officer



Verizon Wireless  
One Verizon Way  
VC43E030  
Basking Ridge, NJ 07920-1097

Phone 908 559-8111  
Marni.walden@verizonwireless.com

January 12, 2011

Steven K. Berry  
President & CEO  
Rural Cellular Association  
805 15<sup>th</sup> Street NW  
Suite 401  
Washington, DC 20005

Dear Mr. Berry,

Thank you for your letter dated January 11, 2011 to Lowell McAdam.

In July 2009 Verizon Wireless became the first wireless carrier – and as of today we remain the only carrier – to commit that when we enter into new device exclusivity arrangements, we would limit the duration of such exclusivity for small wireless carriers (those with 500,000 customers or less) to six months.

As Apple and Verizon Wireless indicated at yesterday's launch event, there is no exclusivity in our relationship for the iPhone (unlike AT&T's arrangement, which involved several years of exclusivity). Thus, the July 2009 letter is not applicable to this situation.

We appreciate RCA's interest in the iPhone, but that is a matter for RCA's member companies to take up directly with Apple.

Very truly yours,

A handwritten signature in blue ink that reads "Marni Walden".

Marni Walden

cc: FCC Chairman Julius Genachowski  
FCC Commissioner Michael J. Copps  
FCC Commissioner Robert M. McDowell  
FCC Commissioner Mignon Clyburn  
FCC Commissioner Meredith Attwell Baker  
FCC, Wireless Telecommunications Bureau Chief Ruth Milkman  
Senator John D. Rockefeller, IV, Chairman, Senate Committee on Commerce, Science, &  
Transportation  
Senator Kay Bailey Hutchison, Ranking Member, Senate Committee on Commerce, Science,  
& Transportation  
Senator John F. Kerry, Chairman, Subcommittee on Communications, Technology, and the  
Internet  
Senator John Ensign, Ranking Member, Subcommittee on Communications, Technology,  
and the Internet  
Congressman Fred Upton, Chairman, House Energy & Commerce Committee  
Congressman Henry A. Waxman, Ranking Member, House Energy & Commerce Committee  
Congressman Greg Walden, Chairman, Subcommittee on Communications and Technology  
Congressman Lee Terry, Vice-Chairman, Subcommittee on Communications and  
Technology