



News Release

Takeda UK continues transformation with sales team integration

Takeda UK Ltd, High Wycombe, 14th January 2016 – Takeda UK announced today that all sales teams and support resource will be integrated into the company effective 1st June 2016. The field sales teams have been operated and managed by Ashfield Healthcare since 2004. This announcement impacts over 70 team members of the Oncology Key Account Manager (KAM) team, Inflammatory Bowel Disease (IBD) KAM team and the entire General Medicine Regional Account Director (RAD) and Customer Account Specialist (CAS) teams. These team members will transition to become Takeda employees from 1st June, 2016 following the conclusion of a consultation and transition process in line with legislative requirements.

This move will nearly double the number of Takeda employees in the UK and is part of an ambitious growth strategy to become an agile, specialty care provider focused on specific opportunities in Oncology, IBD and Diabetes.

Adam Zaeske, Managing Director, Takeda UK & Ireland said:

“Takeda and Ashfield Healthcare were pioneers when the RAD/KAM model was conceived in 2004. The partnership has been a tremendous success and is still recognised with many major companies adopting a similar approach.”

“Today Takeda is at the cusp of a significant growth phase with specific opportunities in Oncology, IBD and Diabetes. We have made the strategic decision to integrate our sales teams as we recognise the critical role they play in growing our business and continuing to build a strong organisation.”

“This is an incredibly exciting time for Takeda as we transform our business as an agile, specialty care provider. This announcement is about forging one integrated team and is the latest step in that journey.”

“I sincerely thank our partners at Ashfield Healthcare for their hard work and support over the years. This announcement is a validation of Ashfield’s ability to help build healthcare companies and propel them forward through expertise and ingenuity. Takeda UK is strong today in large measure because of our partnership with Ashfield Healthcare.”

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NOTES TO EDITORS**About Takeda**

Takeda is a research-based global company with its main focus on pharmaceuticals. As the largest pharmaceutical company in Japan and one of the global leaders of the industry, Takeda is committed to strive towards better health for people worldwide through leading innovation in medicine.

Takeda UK Ltd., located in High Wycombe, is the UK marketing and sales organisation of Takeda Pharmaceutical Company Limited.

Additional information about Takeda UK Ltd. is available through its website, www.takeda.co.uk